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1999

PARAMOUNT-
BURTON HOLMES
TRAVEL-PICTURE

JUL 27 1921

RELEASE
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1325

✓ IN BARCELONA ✓

Barcelona is the greatest port of modern Spain; it was also famous in the days of Columbus, who returned to Barcelona after discovering America to report the good news to his royal patrons Ferdinand and Isabella, in the year 1493. As far back as 255 B. C., Barcelona was founded by the Phoenicians under the name of New Carthage and in the Year One, the Romans ruled it as an important Mediterranean port; since then, it has played a prominent part in the history-building of world-commerce. The people of Barcelona are Catalans,—it is the Capital of Catalonia,—and they are called "The Irishmen of the Peninsula," and there are six hundred thousand of them,—all proud, high-spirited, industrious and very energetic. There is always something doing in this prosperous and wide-awake city and the city itself and its busy people are well worth seeing and knowing.

For HOUSE ORGAN:

When Columbus discovered America he ran back to Barcelona to tell Ferdinand and Isabella about it. While we regret that neither Ferdinand nor Isabella will be there to greet you, still you can see many other celebrities and the sights of this, the biggest and busiest port in Spain, if you want to join Burton Holmes' party onat the Theatre.

For NEWSPAPER Ads:

BURTON HOLMES IN BARCELONA

JUST HINTS

EVERY
BUSINESS-MAN
WANTS TO KNOW
ABOUT A
FOREIGN MARKET
FOR AMERICAN
MANUFACTURERS

BARCELONA

IS ONE OF THE

"BEST BETS"

AND IS

NOT "BROKE"

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